



Google Pay™ Website Registration

Version 1.0

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1 Overview

1.1 Client Documentation

This documentation is intended for clients that will process transactions with Google Pay and should be used as a guide on registering websites through the Google Pay & Wallet Console. By integrating Google Pay, you agree to Google's [acceptable use policy](#) and [terms of service](#).

1.2 Revision History

Version	Date	Description
1.0	03 Jul 2025	Initial version

2 Google Pay Website Registration

2.1 Overview

The Google Pay merchant and website registration process is for clients that want to accept payments via Google Pay on their website(s). This process involves setting up a business profile with Google and registering each website individually from which the Google Pay API will be called.

Here's an overview of the key steps:

Google Pay Merchant Account/Business Profile Setup:

- [Sign up for Google Pay for Business](#): You can use an existing Google Account or you can create a new Google Account for your business.
- **Provide Business Information:**
 - Business name and address
 - Account type ("Merchant")
 - Primary contact information
 - Public business information
- **Google Review:** Your sign-up information will be reviewed by the Google Pay team, and you'll typically receive an approval or a request for more information within a few days.

2.2 Initial Sign Up Process

Below are the steps to follow to sign up for Google Pay and begin the review process.

1. In your browser, navigate to the below URL.
 - a. <https://pay.google.com/business/console>
2. Complete the sign up form using your personal information.
 - a. For "Type of Business" select "Merchant"

Welcome to Google Pay & Wallet Console!

Tell us about your business

Public business name*

Type of business*

Merchant

Business location

United States

Country can't be changed later.

I've read and agree to the Google Pay & Wallet

Console [Additional Terms of Service](#).

The [Google Privacy Policy](#) describes how data
is handled in this service.

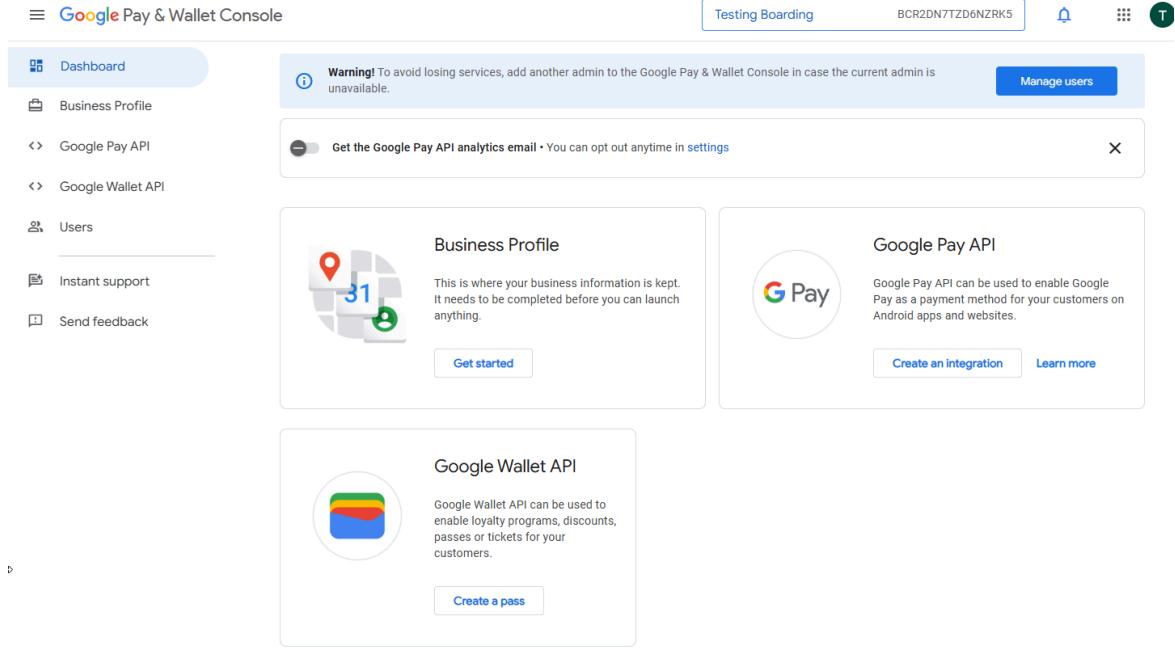
Get periodic analytics emails for your
campaigns and integrations. (optional)

Get periodic emails on news and product
updates from Google Pay & Wallet Console.
(optional)

Continue

b.

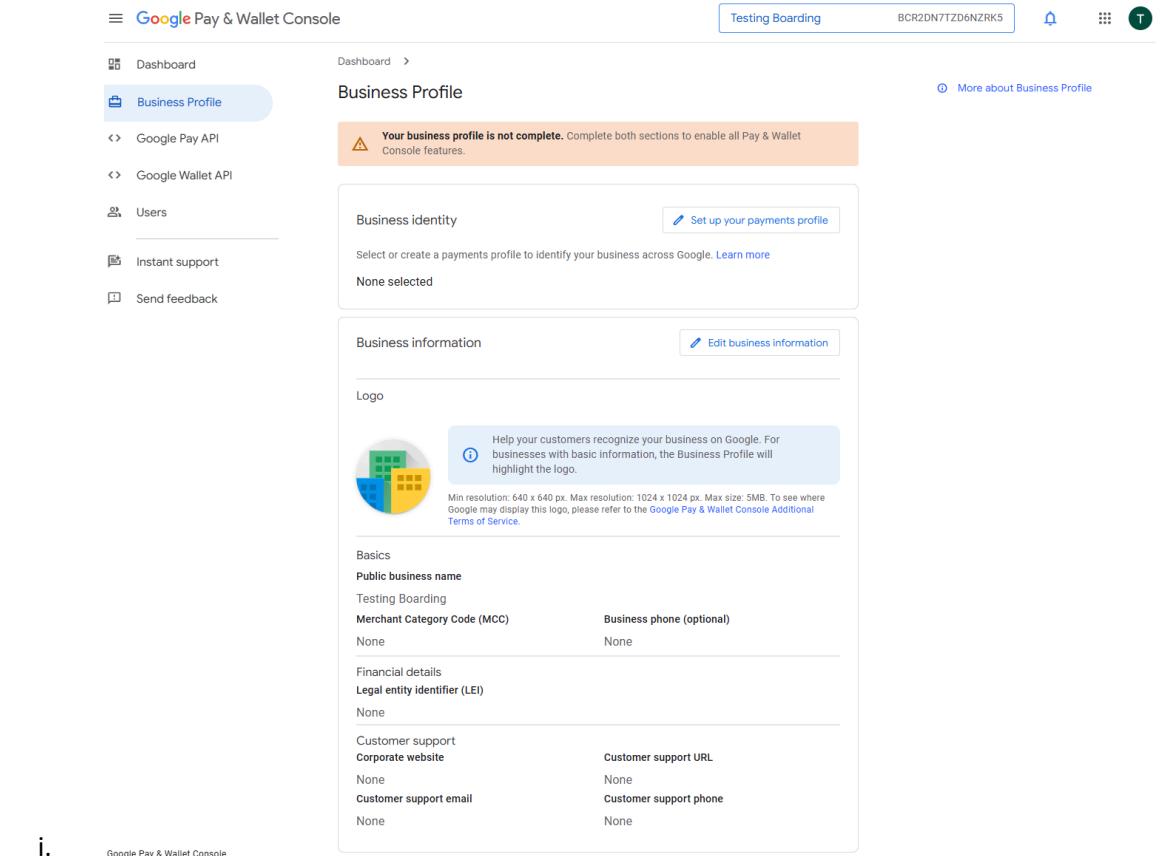
3. After selecting "Continue", select "Business Profile" from the menu on the left or the "Get Started" button under the "Business Profile" tile.



The screenshot shows the Google Pay & Wallet Console dashboard. The left sidebar includes links for Dashboard, Business Profile, Google Pay API, Google Wallet API, Users, Instant support, and Send feedback. A central panel displays a 'Business Profile' section with a 'Get started' button and a 'Google Pay API' section with a 'Create an integration' button. A 'Warning' message at the top right encourages adding another admin.

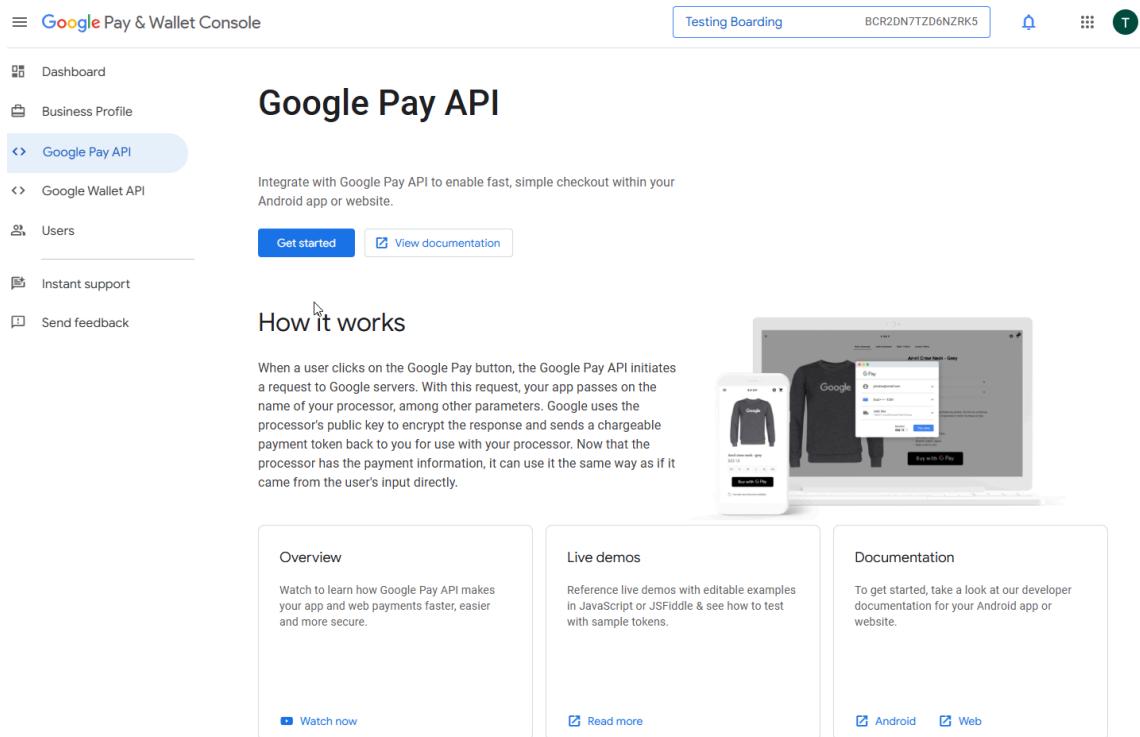
a.

b. Complete the form for the sections of “Business Identify” and “Business Information”.



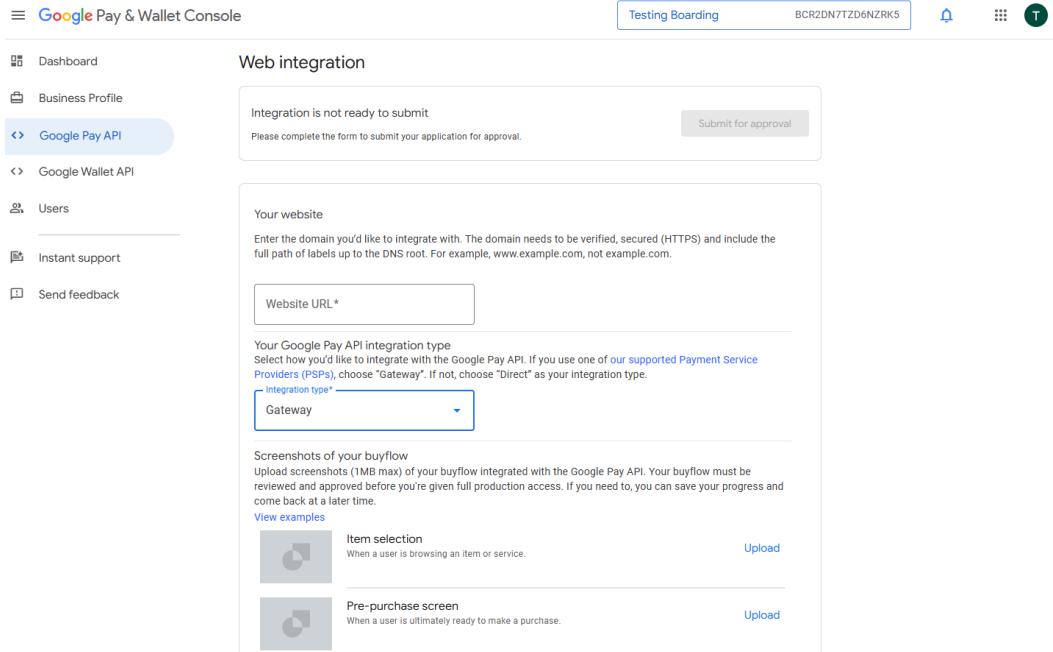
The screenshot shows the 'Business Profile' form in the Google Pay & Wallet Console. The left sidebar is identical to the dashboard. The main form has two sections: 'Business identity' (with a 'Set up your payments profile' button) and 'Business information' (with an 'Edit business information' button). The 'Business information' section includes fields for 'Logo' (with a placeholder image and instructions), 'Basics' (with 'Public business name' set to 'Testing Boarding'), 'Merchant Category Code (MCC)' (set to 'None'), 'Business phone (optional)' (set to 'None'), 'Financial details' (with 'Legal entity identifier (LEI)' set to 'None'), 'Customer support' (with 'Corporate website' and 'Customer support URL' both set to 'None'), and 'Customer support email' (set to 'None').

- ii. After selecting “Save” on each tile you will be routed back the page above.
- c. When both sections are completed your profile will be reviewed by Google.
- 4. Select “Google Pay API” from the menu on the left or the “Get Started” button under the “Business Profile” tile.



The screenshot shows the Google Pay & Wallet Console interface. The left sidebar has a navigation menu with options: Dashboard, Business Profile (selected), Google Pay API (selected), Google Wallet API, Users, Instant support, and Send feedback. The main content area is titled "Google Pay API" and contains a sub-section titled "How it works". Below this, there are three cards: "Overview", "Live demos", and "Documentation". The "Overview" card has a "Watch now" button. The "Live demos" card has a "Read more" button. The "Documentation" card has "Android" and "Web" links. At the top of the main content area, there is a header with "Testing Boarding" and a session ID "BCR2DN7TZD6NZRK5".

- a.
 - i. If this is a new Google Pay & Wallet Console account you will see the above page, which contains information similar to what is in the Payment Gateway Google Pay™ Payment Configuration document.
 - ii. If you are using an existing Google Pay & Wallet Console account you will details about your already submitted domains/websites.
- b. Select “Get Started”
- c. Navigate to the “Integrate with your website” section
 - i. Select “+ Add website”
 - ii. Fill out the form
 1. Select “Gateway” for “Integration Type”
 2. You will need to submit five screenshots of your Google Pay integration on your website.
 - a. View of your website item/product/service suite
 - b. Cart review screen
 - c. Checkout page with all available payout options made available
 - d. Google Pay API payment screen
 - e. Post purchase screen



Google Pay & Wallet Console

Testing Boarding BCR2DN7TZD6NZRK5

Web integration

Integration is not ready to submit

Please complete the form to submit your application for approval.

Submit for approval

Your website

Enter the domain you'd like to integrate with. The domain needs to be verified, secured (HTTPS) and include the full path of labels up to the DNS root. For example, www.example.com, not example.com.

Website URL*

Your Google Pay API integration type

Select how you'd like to integrate with the Google Pay API. If you use one of [our supported Payment Service Providers \(PSPs\)](#), choose "Gateway". If not, choose "Direct" as your Integration type.

Integration type*

Gateway

Screenshots of your buyflow

Upload screenshots (1MB max) of your buyflow integrated with the Google Pay API. Your buyflow must be reviewed and approved before you're given full production access. If you need to, you can save your progress and come back at a later time.

[View examples](#)

Item selection

When a user is browsing an item or service.

Upload

Pre-purchase screen

When a user is ultimately ready to make a purchase.

Upload

iii.

iv. Select "Save"

- d. You will remain on the page after saving. Navigate to the top of the page to begin the review process by selecting the checks and selecting the now enabled "Submit for Approval" button.
 - i. You will remain on the page after "Submit for Approval" with a notice of *Your integration is being reviewed* atop the page.

2.3 Website is In Review

1. You will receive an email with a notification that your website registration process has begun with Google.
 - a. The Payment Gateway does not control this process and cannot expedite it. We are however here to help if you are met with any issues following the initial review by Google.
2. You can confirm the status of the review in your Google Pay and Wallet Console under the "Google Pay API" navigation.

≡ [Google Pay & Wallet Console](#)

Testing Boarding BCR2DN7TZD6NZRK5

Dashboard Business Profile **Google Pay API** [Get the Google Pay API analytics email](#) • You can opt out anytime in [settings](#)

Google Wallet API Integrations Settings

Users

Instant support Send feedback

Integrate with the Google Pay API

The Google Pay API enables fast, simple checkout within your Android app or website.

[Learn more about the API](#)

Developer docs To get started, take a look at our developer documentation for your Android app or website.

[Android](#) [Web](#)

Example integrations See the Google Pay API in action on our [example website](#), built just for demo purposes, along with some [sample website code](#), and [sample Android app code](#).

Integrate with your Android app

There are no Android apps currently associated with [test.com](#) as the account owner, admin, or user. To take action, you must be in one of those roles.

[Learn more about account owners, admins, and users on Google Play](#)

Integrate with your website

[In review](#) [test.com](#) [Manage](#) [Analytics](#)

[Add website](#)

a.

2.4 Website is Active

1. You will receive an email with a notification that your website registration process has been approved by Google.
2. You can confirm the status of the review in your Google Pay and Wallet Console under the “Google Pay API” navigation.

The below error message means your website has not been approved to use Google Pay.

pay.google.com

This merchant is not enabled for Google Pay.

[OK](#)