



Google Pay™ Website Registration

Version 1.0

## Table of Contents

<b>1 Overview</b>	<b>3</b>
1.1 Client Documentation	3
1.2 Revision History	3
<b>2 Google Pay Website Registration</b>	<b>3</b>
2.1 Overview	3
2.2 Initial Sign Up Process	3
2.3 Website in Review	7
2.4 Website has been Approved	8

# 1 Overview

---

## 1.1 Client Documentation

This documentation is intended for clients that will process transactions with Google Pay and should be used as a guide on registering websites through the Google Pay & Wallet Console. By integrating Google Pay, you agree to Google's [acceptable use policy](#) and [terms of service](#).

## 1.2 Revision History

Version	Date	Description
1.0	03 Jul 2025	Initial version

# 2 Google Pay Website Registration

---

## 2.1 Overview

The Google Pay merchant and website registration process is for clients that want to accept payments via Google Pay on their website(s). This process involves setting up a business profile with Google and registering each website individually from which the Google Pay API will be called.

Here's an overview of the key steps:

### Google Pay Merchant Account/Business Profile Setup:

- [Sign up for Google Pay for Business](#): You can use an existing Google Account or you can create a new Google Account for your business.
- **Provide Business Information:**
  - Business name and address
  - Account type ("Merchant")
  - Primary contact information
  - Public business information
- **Google Review:** Your sign-up information will be reviewed by the Google Pay team, and you'll typically receive an approval or a request for more information within a few days.

## 2.2 Initial Sign Up Process

Below are the steps to follow to sign up for Google Pay and begin the review process.

1. In your browser, navigate to the below URL.
  - a. <https://pay.google.com/business/console>
2. Complete the sign up form using your personal information.
  - a. For "Type of Business" select "Merchant"

# Welcome to Google Pay & Wallet Console!

Tell us about your business


 Public business name\*


Type of business \*

 Merchant


Business location

 United States

Country can't be changed later.



I've read and agree to the Google Pay & Wallet Console [Additional Terms of Service](#).

The [Google Privacy Policy](#) describes how data is handled in this service.



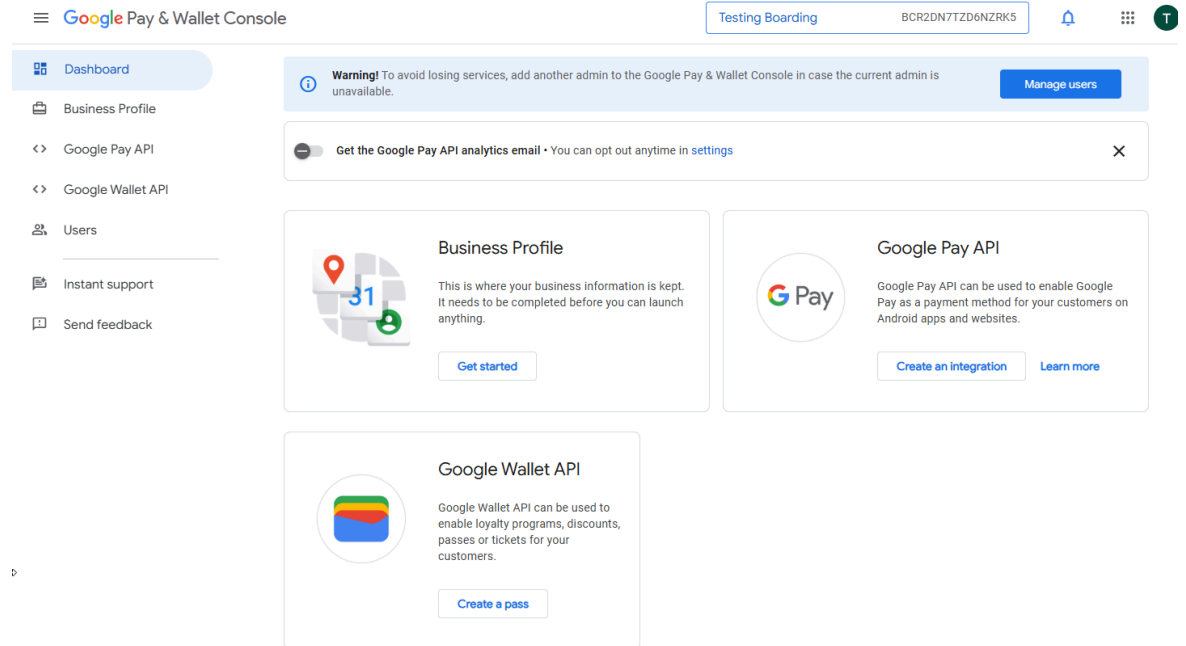
Get periodic analytics emails for your campaigns and integrations. (optional)



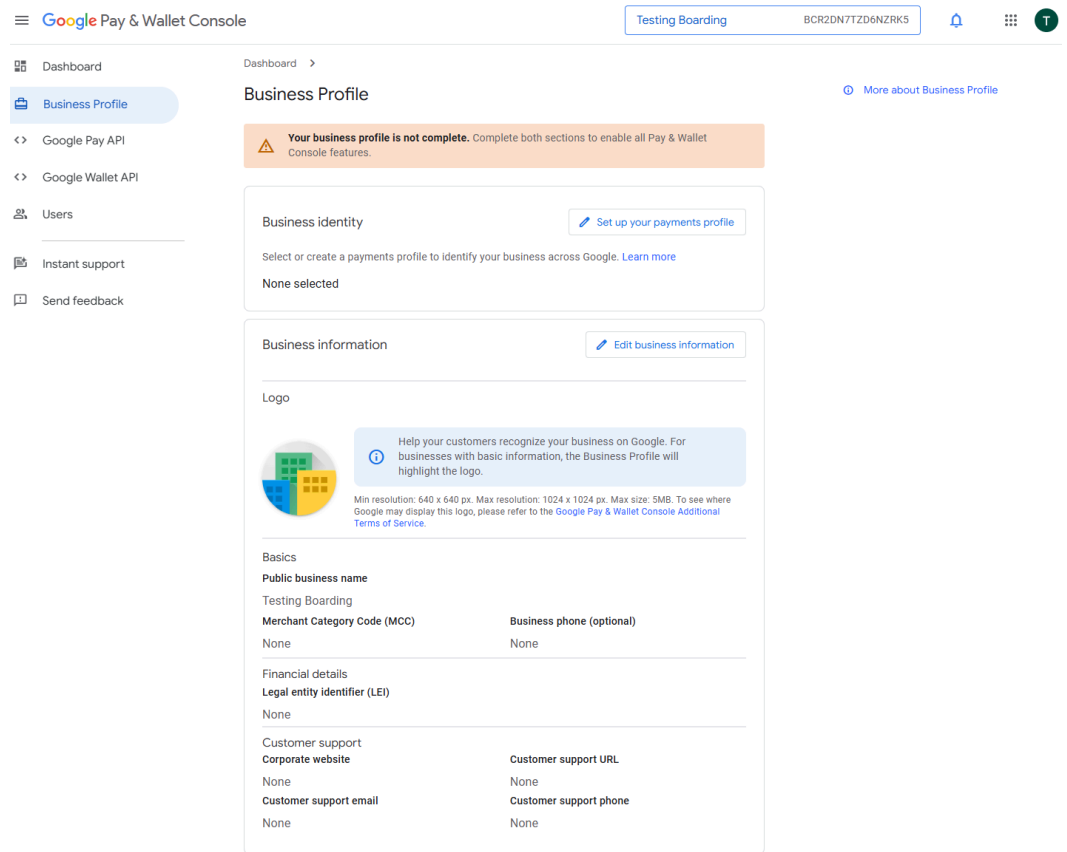
Get periodic emails on news and product updates from Google Pay & Wallet Console. (optional)

b.

3. After selecting "Continue", select "Business Profile" from the menu on the left or the "Get Started" button under the "Business Profile" tile.



- a.
- b. Complete the form for the sections of “Business Identify” and “Business Information”.



**Business Profile**

**Your business profile is not complete.** Complete both sections to enable all Pay & Wallet Console features.

**Business identity** [Set up your payments profile](#)

Select or create a payments profile to identify your business across Google. [Learn more](#)

None selected

**Business information** [Edit business information](#)

**Logo**

Help your customers recognize your business on Google. For businesses with basic information, the Business Profile will highlight the logo.

Min resolution: 640 x 640 px. Max resolution: 1024 x 1024 px. Max size: 5MB. To see where Google may display this logo, please refer to the [Google Pay & Wallet Console Additional Terms of Service](#).

**Basics**

**Public business name**

Testing Boarding

**Merchant Category Code (MCC)** **Business phone (optional)**

None None

**Financial details**

**Legal entity identifier (LEI)**

None

**Customer support**

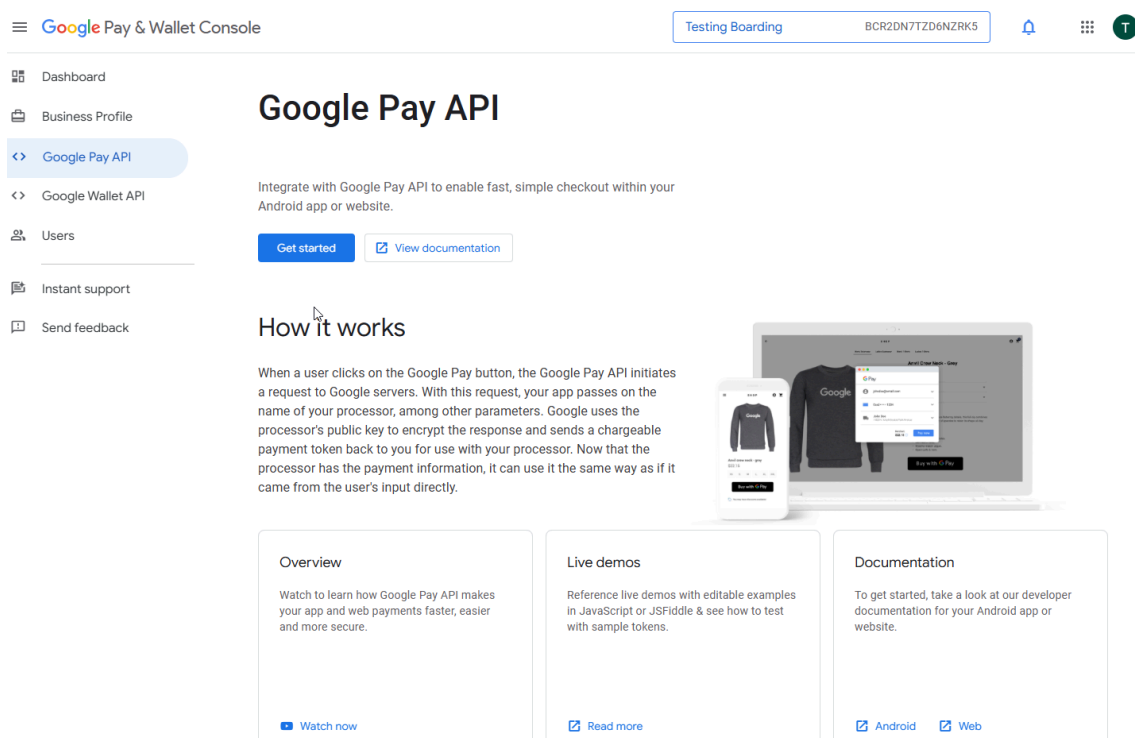
**Corporate website** **Customer support URL**

None None

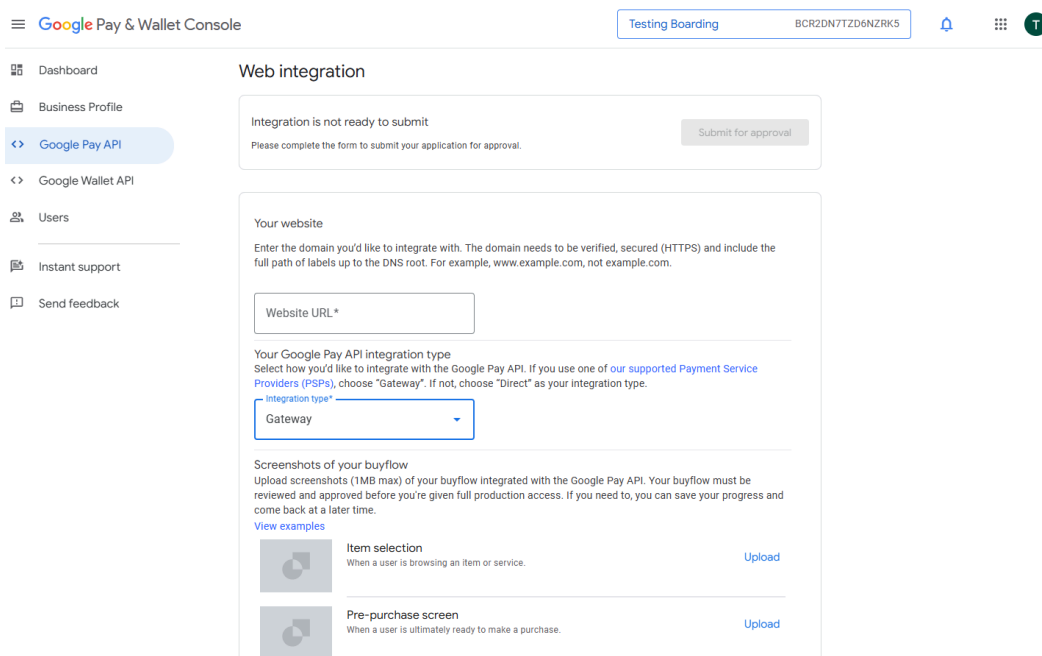
**Customer support email** **Customer support phone**

None None

- ii. After selecting “Save” on each tile you will be routed back the page above.
  - c. When both sections are completed your profile will be reviewed by Google.
4. Select “Google Pay API” from the menu on the left or the “Get Started” button under the “Business Profile” tile.



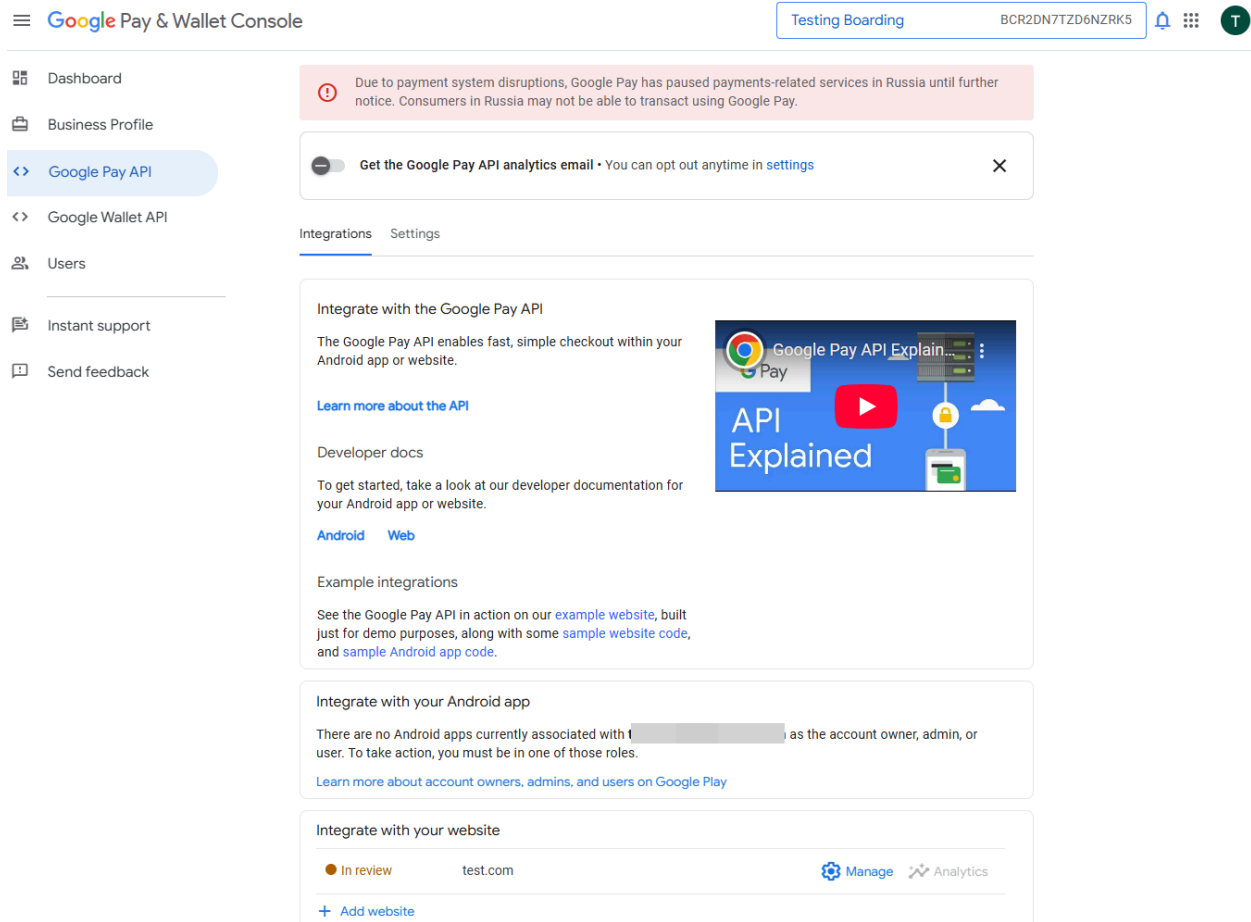
- a.
  - i. If this is a new Google Pay & Wallet Console account you will see the above page, which contains information similar to what is in the Payment Gateway Google Pay™ Payment Configuration document.
  - ii. If you are using an existing Google Pay & Wallet Console account you will details about your already submitted domains/websites.
- b. Select “Get Started”
- c. Navigate to the “Integrate with your website” section
  - i. Select “+ Add website”
  - ii. Fill out the form
    1. Select “Gateway” for “Integration Type”
    2. You will need to submit five screenshots of your Google Pay integration on your website.
      - a. View of your website item/product/service suite
      - b. Cart review screen
      - c. Checkout page with all available payout options made available
      - d. Google Pay API payment screen
      - e. Post purchase screen



- iii.
- iv. Select “Save”
- d. You will remain on the page after saving. Navigate to the top of the page to begin the review process by selecting the checks and selecting the now enabled “Submit for Approval” button.
  - i. You will remain on the page after “Submit for Approval” with a notice of *Your integration is being reviewed* atop the page.

## 2.3 Website is In Review

1. You will receive an email with a notification that your website registration process has begun with Google.
  - a. The Payment Gateway does not control this process and cannot expedite it. We are however here to help if you are met with any issues following the initial review by Google.
2. You can confirm the status of the review in your Google Pay and Wallet Console under the “Google Pay API” navigation.



a.

## 2.4 Website is Active

1. You will receive an email with a notification that your website registration process has been approved by Google.
2. You can confirm the status of the review in your Google Pay and Wallet Console under the “Google Pay API” navigation.

The below error message means your website has not been approved to use Google Pay.

